

# CATALOGUE 1970 - PRESENT





BAGS, WATCHES, STATIONERY, CALENDARS + AGENDAS

## DESIGN YOUR

Nava Design was founded in 1970. At the time, Nava decided to work with leading international designers. The success of these partnerships has allowed Nava to create a very strong link between design and its products. The study and the development of these products strike the right balance between functionality and aesthetic sensitivity, which is the basis for our design philosophy. Using refined materials, quality and innovation in the development of our products, we translate this design theory into an item that transcends the mere vanity of fashion. Through the years some products have become icons worldwide, and are still today available in Museums and Design Foundations across the globe.

Here, the full Nava portfolio is represented in five key categories for North America: bags, watches, stationery, agendas & calendars.

## >BAG COLLECTIONS

Design

16 Utility

### >WATCH COLLECTIONS

49 All Timepieces

### >STATIONERY COLLECTIONS

65 Notes + Books

## >AGENDA COLLECTIONS

99 All Agendas + Planners

## >CALENDAR COLLECTIONS

125 Perpetual

127 Dated

### >BAG COLLECTIONS

- 4 Milano
- 8 N\_Leather
- 12 Superbag
- **16** Courier
- 20 Courier Business
- 24 Passenger
- **28** Passenger Action
- 32 Passenger Business
- **36** Dot\_Com 2.0
- 40 Dot\_Com
- Smooth



An elegant and minimal briefcase designed in two sizes. The soft rounded corners give a feeling of ease and pleasure. The simple ingenuity of the collection make it an admirable and superior find.

**NAOTO FUKASAWA** \_ Born in Yamanashi in 1956. Graduated from Tama Art University's Product Design department in 1980. In 2003, he established Naoto Fukasawa Design. He has worked with major companies both domestically and from overseas including Germany and Scandinavia: B&B Italia, Driade, Magis, Danese, Artemide, Boffi and Vitra. His wall-mounted CD player for MUJI, humidifier for ±0 (PLUS MINUS ZERO), and Inforbar and Neon for au/KDDI are part of the N.Y. MoMA permanent design collection. In 2006, he founded Super Normal with Jasper Morrison. In 2007, he was accorded the title of Hon RDI- Honorable Royal Designer for Industry (Royal Society of Arts). He has won over fifty awards, including the American IDEA Gold Award, the German if Gold Award, the British D&AD Gold Award, and the Mainichi Design Award. Fukasawa is on the design advisory board for MUJI and is one of the director s for 21\_21 Design Sight. He is a professor

at Musashino Art University and a visiting professor at Tama Art University. He has authored "An Outline of Design" (Toto Shuppan), co-authored "Dezain no Seitaigaku" (Tokyo Shoseki) and "Optimum" (Rikuyosha) and released "Naoto Fukasawa", a compilation of his works, through Phaidon Press.

















#### **Briefcase Small**

in 17.1 x 11.2 x 4.1

2 handle document holder with outside zipper pocket. Removable shoulder strap. Padded pocket inside for laptop and ipad.







#### **Briefcase Medium**

in 17.3 x 11.6 x 4.9

2 handle document holder with outside zipper pocket. Removable shoulder strap. Padded pocket inside for laptop and ipad.



black \_ MI084N

night blue \_ MI084NB 🔺



#### **Travel Tag**





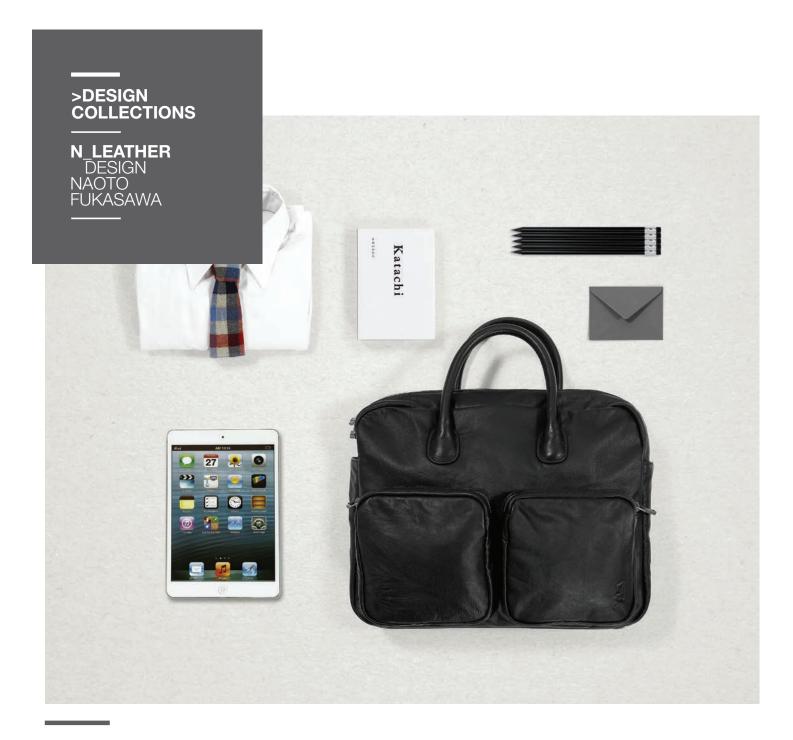








Detail of Night Blue

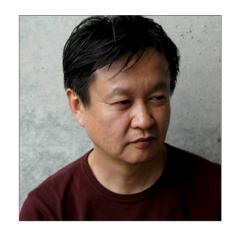


In this line of bags, the minimalist style typical of Naoto Fukasawa takes center stage. Its products are made of soft leather with a vintage effect that lend them a sense of lightness. The line includes shopper bags (totes), 2-handle bags, and shoulder bags.

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#### N\_LEATHER LINE BAGS











#### N\_LEATHER LINE BAGS





#### Briefcase

in 11.8 x 15 x 4.7 2-handle work bag. 2 large front zip pockets, removable shoulder strap.



black \_ NL13N dove \_ NL13DV 🛦





**Shopping Tote** in 13 x 17.3 x 4.7 *Shopping bag.* 



black \_ NL04N ▲
marine blue \_ NL04BM





in 15.7 x 14.5

Convertable tote/messenger bag with zip closure and removable shoulder strap.



dove \_ NL06DV
purple \_ NL06P
marine blue \_ NL06BM 





The Superbag is born from the collaboration between Michel Charlot's efficient design and Nava's quest for quality materials. These first seamless bags from Nava were developed using high-frequency welding technology accompanied by a textile specially processed, providing full protection against water. Each bag has been built to guarantee minimal weight and maximum storage capacity without hindering the bag's innovative design.

**MICHEL CHARLOT** \_ Michel Charlot (1984) is a Swiss industrial designer. After graduating from the Ecole Cantonale d'Art de Lausanne (ECAL), he worked for Jasper Morrison Itd. in Paris, London and Tokyo. In 2011, he set up his own studio in Basel, Switzerland, and started developing products for companies such as NAVA Design, Camper, Belux and Vitra. As a hands-on designer who likes to work on improving existing everyday objects, Charlot conceives of new products while in the production process. He aims at creating cost driven intuitive products in a constant quest for efficiency in conception, production and design.











#### SUPERBAG LINE BAGS







#### Tote

in 15 x 16 x 4.75 Laptop tote with front pocket. Fixed shoulder strap. Zippered pocket inside. Trolley sleeve with zipper.

dark grey \_ SB068DG







#### **Backpack**

in  $13.75 \times 17.75/20.5 \times 6$ Laptop backpack with front pocket. Top zipper and folding closing. Zippered pocket inside. Adjustable shoulder strap.



dark grey \_ SB070DG

#### SUPERBAG LINE BAGS







#### Messenger

in 14.5/18.5 x 12 x 4.75 Laptop messenger with zip pocket on the front flap. Zippered pocket inside.



dark grey \_ SB011DG







#### **Briefcase**

in  $14.5 \times 14.25 \times 2.75$  Laptop briefcase with 2 front pockets. Zippered pocket inside. Fixed shoulder strap.



dark grey \_ SB007DG



A contemporary line of daypacks combining added organization with increased functionality. Water resistant fabric and zippers, custom hardware and airmesh for the ultimate in comfort and utility. Padded laptop and tablet pockets plus the added convenience of exterior lateral pockets and utility straps.











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Briefcase NEW in 17.3 x 11.8 x 4.7

Two handle business case. Front pocket closed w/ zip. Detachable strap.



graphite \_ CU007GF **A** dark brown \_ CU007DB





in 11.6 x 17.1 x 4.5

Laptop backpack. Front pocket. Padded back and shoulder straps.



graphite \_ CU076GF ▲ dark brown \_ CU076DB



**Backpack Organized NEW** in 12.6 x 17.5 x 5.9

Organized laptop backpack. Expandable front pocket. Padded back and shoulder strap.



graphite \_ CU073GF dark brown \_ CU073DB



**Messenger NEW** in 16.5 x 11.4 x 4.1

Laptop messenger. Main compartment closed w/ zipper. Opened front pocket. Fixed shoulderstrap.



graphite \_ CU063GF ▲ dark brown \_ CU063DB







Detail of Dark Brown



Nava introduces Courier Business. Reinterpreting a classic style that combines a melange of robust cloth textiles, grained leather details, contrasting tech details and the metal fittings (painted EDP). The accurate internal organization is full of pockets and a padded protective compartment for a tablet and laptop. The perfect combination of functionality and elegance.









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## COURIER BUSINESS LINE BAGS







Briefcase 1 Compartment NEW

in 17.3 x 11.6 x 5.1

Business case 1 lock 1 compartment. Front pocket office organization. Detachable strap.



graphite \_ CB007GF







**Backpack NEW** in 11.8 x 16.9 x 4.7

Laptop backpack. Front pocket. Padded back and shoulder straps.



graphite \_ CB073GF 🛦





in 16.9 x 11.4 x 4.3

Organized laptop backpack. Expandable front pocket. Padded back and shoulder strap.



graphite \_ CB082GF dark brown \_ CB082DB

# COURIER BUSINESS LINE BAGS



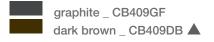


Wallet Coin **NEW** 

in 5 x 3.8 Wallet 4 cc with coin case.



**Wallet Slim** NEW in 4.4 x 3.5 Wallet 4 cc.





An urban line of bags and accessories made of ultra durable, water resistant polyester. Lightweight, flexible and practical organization of internal compartments (padded pockets for laptops, tablets, smartphones) make it perfect for those traveling for work and leisure. Colored hardware and rubbered labels to emphasize the young and sporty image. Contemporary and full of details, the "TECH" version, with lining, airmesh and details in bright contrasting colors.









### **PASSENGER BAGS**









#### **Backpack**

in 11.8 x 16.9 x 6.3

Laptop backpack, padded ipad pocket. Ergonomic and padded shoulder strap. Matching Power Bank included with Light Blue, Red or Green backpack. 2600mAh Power Bank allows you to charge your smartphone or tablet while you're "on the go". Size: 3.5 x 1.0 x 0.75. Cable length: 40"



blue / light blue \_ PS074BLB 🔺 black / green \_ PS074NV black \_ PS073N dark grey / red \_ PS074DGR NEW



#### **Briefcase Tech** in 17.3 x 11.4 x 4.3

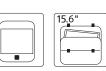


2 handle document holder, padded pocket. Detachable strap. Matching Power Bank included with Light Blue, Red or Green backpack. 2600mAh Power Bank allows you to charge your smartphone or tablet while you're "on the go". Size: 3.5 x 1.0 x 0.75. Cable length: 40"









#### Messenger

in 15.3 x 11.4 x 3.5

Messenger portacomputer con tasca imbottita porta ipad. Laptop messenger with padded ipad pocket.



black \_ PS063N







blue / light blue \_ PS785BLB \_ black / green \_ PS875NV dark grey / red \_ PS875DGR NEW







N. IA

Medium Pouch in 8.9 x 4.1 x 0.6 *Medium pouch.* 



Small Pouch in 3.9 x 3 x 0.6 Small pouch.





**Passenger Cable Kit NEW** in 8.6 x 4.1 x 0.6





**Zipper Case NEW** in 3.9 x 3 x 0.6





Nava introduces special edition Passenger "Action". It is characterized by the thermoformed high protection front, combined with a coated fabric which gives the line a contemporary style. Also the innovative breathable mesh and technical aspects exalt the characteristics of action mobility. A number of accessories such as lap top sleeves and key holders complete the collection and make the perfect line for your urban travel.









#### PASSENGER ACTION BAGS





in 11.6 x 16.7 x 6.1

Laptop backpack, padded ipad pocket. Ergonomic and padded shoulder strap.



black \_ PA073



#### Laptop Sleeve for Mac NEW

13" \_ in 13 x 9.6 15" \_ in 15 x 10.2 Padded laptop case.



black 13" \_ PA130 black 15" \_ PA150



Laptop Sleeve for PC NEW

13" \_ in 13.8 x 10 15.6" \_ in 15.7 x 10.6 Padded laptop case.



black \_ PA135 black \_ PA155



Portfolio Zip NEW

in 13 x 9.8 x 1.1 *Portfolio zip.* 



black \_ PA875









**Hook Key Ring NEW** in 1.1 x 5.3





**Tag Key Ring NEW** in 1.3 x 4.3





**Zipper Key Ring NEW** in 1.4 x 3.5





**ESPPA Key Holder Display**in 15.7 x 12.6 x 4.9 *Holds 15 key chains.* 



Passenger business line practical and lightweight made of waterproof polyester and enriched with split leather details. Lining plain and printed for easy identification of the interior spaces and functions: compartments for laptops, tablets, and multifunction pockets. Metallic accessories with shiny nickel finish to highlight the refinement of the models and the elegance of the shapes.









# PASSENGER BUSINESS BAGS







**Briefcase** 

in 17.1 x 11.2 x 4.1 2 handle document holder, padded pocket. Detachable strap.



black \_ PB007





in 11.6 x 16.9 x 6.1 Laptop backpack, padded ipad pocket. Ergonomic and padded shoulder strap



black \_ PB073

#### PASSENGER BUSINESS BAGS







Detail of Backpack



Dot\_Com 2.0 represents a casual, young, design product; values for a technology consumer and attentive to trends. Compact and simple shapes are in combined with technical materials.









## DOT\_COM 2.0 LINE BAGS







**Briefcase** 

in 17 x 11 x 4.3

2 handle document holder, padded pocket and front zippered pocket. Detachable strap.



black / grey \_ D2007NG light grey / black \_ D2007LN





in 15.6 x 10.8 x 2.2

2 handle document holder, padded pocket and front zippered pocket. Detachable strap.



black / grey \_ D2019NG black / green \_ D2019NV light grey / black \_ D2019LN light grey / blue \_ D2019LB





Laptop backpack, padded ipad pocket, front zippered pocket. Ergonomic and padded shoulder strap.



black / grey \_ D2070NG black / green \_ D2070NV light grey / black \_ D2070LN light grey / blue \_ D2070LB







Messenger

in 17 x 11 x 4.2

Laptop messenger with padded ipad pocket.



black / grey \_ D2063NG black / green \_ D2063NV light grey / black \_ D2063LN

light grey / blue \_ D2063LB 🛦





## DOT\_COM 2.0 LINE BAGS



**Portfolio zip ipad** in 9.85 x 12.8 x 0.98 *Portfolio ipad holder.* 





Detail of Black + Green



Detail of Light Grey + Blue



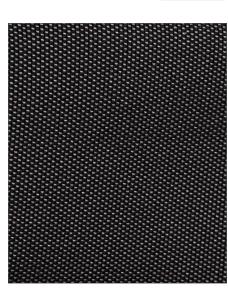
Dot\_Com is a line for the contemporary globe-trotter, a "digital generation" that runs every day and works in the metropolitan world. Bags, backpacks, shoulder bags thought, designed and built to meet all requirements of functionality and mobility. High tenacity nylon and polyurethane soft touch make the entire range always more lightweight and ultra-durable. Compartments and safe storage for smartphones, laptops and tablets are the common denominator of the entire line, practical and technical at the same time. For Nava, the BACKPACK is the central product of the entire collection that becomes a symbol of dynamism and modernity, colored for the first time with vitamin tones of orange, lime green and red .

**NAVA PROJECT** \_ Innovative ideas, creativity, expertise, experience, enthusiasm, and ambition. This group of designers work exclusively with the NAVA team: devoted to minimalism with the goal of creating products of quality.

















**Briefcase** 

in 17 x 11 x 4.3

2 handle document holder, padded pocket and front zippered pocket. Detachable strap.

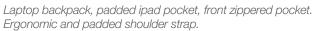


black \_ DC007N











black \_ DC070N



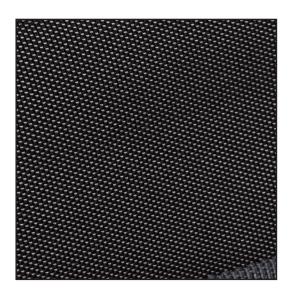
black \_ DC011N

Laptop messenger with padded ipad pocket.









Detail of Textile



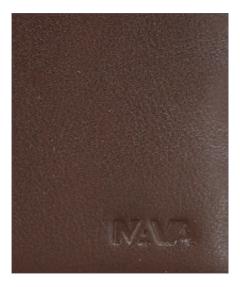
A wide range of accessories made of fine full grain leather. The small leather goods by Nava combine aesthetics and functionality which is ideal for both work and leisure. The quality of the design is evident in the selective use of interior lining colors. Logo carried out with an accurate heat embossing making the customization discreet and stylish.

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#### **Smooth Wallet Coin**

in 5 x 3.8 Wallet 4 cc with coin case.



#### **Smooth Wallet Coin Slim**

in 4.4 x 3.5
Wallet 4 cc with coin case.







## **Wallet Slim** in 4.4 x 3.5

Wallet 8 cc.



#### Wallet

in 4.8 x 3.8 Wallet 8 cc.







**CC Holder** in 3.9 x 2.6 *Card holder 4cc.* 





Womens Zip Wallet

in 3.9 x 7.5
Wallet with 6 compartments with 1 zip closure.





#### **Wallet Slim**

in 7.5 x 4.3 Wallet with 1 button closure, 1 coin pocket with zip, 14 cc.





## >WATCH COLLECTIONS

- 50 Metro
- 52 Ora Unica
- 54 Stone
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- 57 Slice\_gradiations
- 58 Plicate
- 60 Ora Lattea
- 61 Tempo Libero
- 62 Bottle



## Metro

This watch was made for the 50th anniversary of the Milano metro line. Inspired by the Milano Metro station clock which won the Compasso d'Oro in 1964. The strap, available in two color options. The watch is designed in the iconic red, black & white referencing the original clock design. Customers can easily change the wrist straps at whim.





**O501 Two Band Gift Set, 42mm**in 8.5 x 10.5 x 1.5
Black genuine leather and Red silicone bands, white dial.



**O505 Two Band Gift Set, 36mm**in 8.5 x 10.5 x 1.5
Black genuine leather and Red silicone bands, white dial.



## **Ora Unica**

The hour and minute hands are represented by a single line drawn on two circular faces. Both faces together resemble a grapical gesture, a doodle that changes as time passes.



#### O401N Black 42mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (lsa 1198.101.3).



#### O405N Black 36mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (Miyota 2039).

## ORA UNICA DESIGN WATCHES



O401BI White 42mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (Isa 1198.101.3).



O407B Blue Gift Set 36mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (Miyota 2039).



O407MG Magenta Gift Set 36mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (Miyota 2039).



#### O407A

#### Orange Gift Set 36mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (Miyota 2039).



#### **Stone**

It is a watch of an irregular form, like a stone smoothed by time. The strap, available in three colors, is removable from the case through a system of sliding that allows easily the customers, to change its color playing with the manifold chromatic combinations.





**O480GW**Three Band Gift Set, White in 8.5 x 10.5 x 1.5
Clay, Carbon + Ash bands in genuine leather, white dial 42mm.



O480GB
Three Band Gift Set, Black
in 8.5 x 10.5 x 1.5
Clay, Carbon + Ash bands in genuine leather, black dial 42mm.



## Slice\_numbers

A wristwatch that appears to have been created by slicing a cylindrical piece of metal. "Numbers" remind wearers of the sections that remain after the parts have been cut away.



#### O490W White 42mm

Case in alluminium, plating finish, impermeability 10 ATM, band in genuine leather, mineral glass, movement (Citizen quartz 2025).



#### O480N Black 42mm

Case in alluminium, plating finish, impermeability 10 ATM, band in genuine leather, mineral glass, movement (Citizen quartz 2025).





## Slice\_gradations

A wristwatch that appears to have been created by slicing a cylindrical piece of metal. "Gradations" remind wearers of the sections that remain after the parts have been cut away.



#### O500W White 42mm

Case in alluminium, plating finish, impermeability 10 ATM, band in genuine leather, mineral glass, movement (Citizen quartz 2025).



#### O500N Black 42mm

Case in alluminium, plating finish, impermeability 10 ATM, band in genuine leather, mineral glass, movement (Citizen quartz 2025).



## **Plicate**

Plicate is a wrist watch with its increments of time embodied as three dimensional faceted surfaces. This three dimensionality replaces the conventional 2D graphical display of time and is inspired by plicate pleats found in paper fans.



#### O460G Grey 40mm

Case anodized alluminium, impermeability 3 ATM, band in polyurethane, mineral glass, movement (Miyota 203A)











## **Ora Lattea**

A watch that in some ways recalls the image of the solar system.

The biggest dot represents the hours, the smallest the minute, while the dot in the center remains fixed.



O410BI White 42mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (Isa 1198.101.3).



O415BI White 36mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (Miyota 2039).



## **Tempo Libero**

A simple decentralization of the minute hand generates bold designs, with the passing of time. The clock draws geometric shapes in continuous transformation.



#### O420N Black 42mm

Case in stainless steel, impermeability 3 ATM, band in genuine leather, mineral glass, movement (Isa 1198.101.3).



#### O425N Black 36mm

Case in stailness steel, impermeability 3ATM, band in general leather, mineral glass, movement (Miyota 2039).



#### **Bottle**

It is an analogue watch where its crystal mimmics the raised nodules found on the bottom of bottles. Sam Hecht and Kim Colin-partners and founders of Industrial Facility - are known for their simple designs, often based on acute observations of everyday life. It was their curious discovery that the nodules of many glass bottles add-up to the sixty, that gave them the impetus to reference it into a watch. Rather than relinquish it to the watch face, they involved it directly into the crystal that provides its own tactility. The color choices too, are referenced from glass bottles - wine, beer, spirits and water.



# O510BW Beer (Brown) 40mm Case in anodised aluminium,

impermeability 3 ATM, band in polyurethane, tinted mineral glass.









## >STATIONERY

- 66 My Graphic Book
- 68 My Colors Book
- **70** My Book
- 74 My Book Fluo
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- 78 Planner Notes
- **80** Pattern Notes
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- **86** Ecerything Notes Sakura
- **88** Everything Notes CMYK
- **90** Everything Notes
- 94 One Year of White Pages
- 96 Stationery Displays



Together, graphic and elements in format make My Graphic Book an iconic product. Ispira cover paper in 360g with a white embossed logo. 192 Pages of white paper 120G/m2 in 6 colors. Exposed stitch binding.

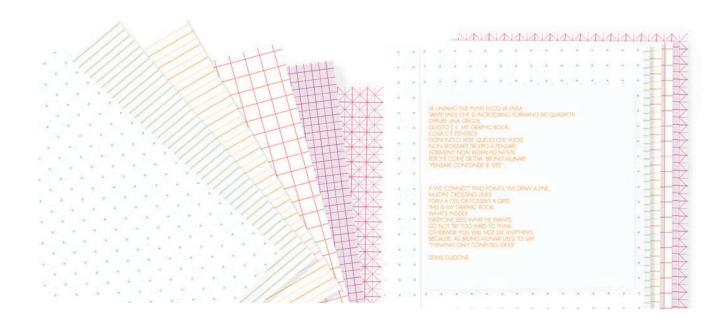
**DENIS GUIDONE** \_ works and lives in Milano, where he works in the architecture, product design and visual communication areas. He has nonetheless oriented his career towards the design field, both in Italy and abroad. Denis Guidone expresses in his creations an idea of rigor beyond conventions.

## MY GRAPHIC BOOK STATIONERY











Made with materials of excellenct quality, My Colors Book is a stationery design product that is sophisticated and irreverent. Ispira cover paper in 360g with a white embossed logo. 192 pages, perforated colored paper 150g/m2 in 6 colors. Exposed stitch binding.

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## MY COLORS BOOK STATIONERY



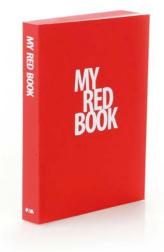




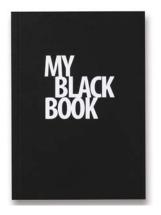
This designer A5 notebook from the MY line features 192 pages (96 sheets) in which to express all your creativity. Characterized by colored edges, white pages printed only with page numbers, and a soft 360 gsm paper cover, it will provide you with all the blank space you need to free your imagination and to fill it with your thoughts... tell your story.

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MY320R My book, A5 in 6 x 8.25 (design: Denis Guidone) Red note book.



MY320N My book, A5 in 6 x 8.25 (design: Denis Guidone) Black note book.



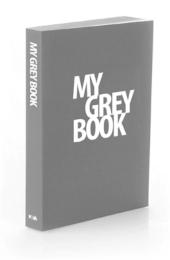
MY320W My book, A5 in 6 x 8.25 (design: Denis Guidone) White note book.



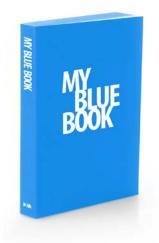




MY320Y My book, A5 in 6 x 8.25 (design: Denis Guidone) Red note book.



MY320G My book, A5 in 6 x 8.25 (design: Denis Guidone) Black note book.



MY320YB
My book, A5
in 6 x 8.25
(design: Denis Guidone) White note book.







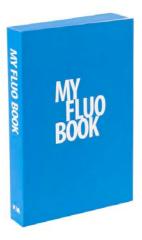




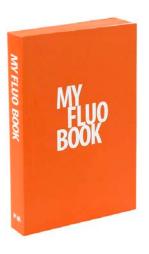
My Book FLUO is a one-of-a-kind notebook: a book that contains blank white pages of 100 gsm paper, in which the only words you'll find are those yet to be written! Created in a pocket format (4.25 x 6.25 in), it features 352 pages with edges in the same fluorescent color as its soft 360 gsm paper cover. Thanks to its pocket size, it slips easily into your bag, making it perfect for use while on the go.

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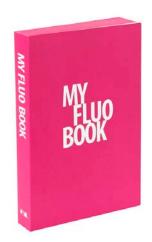




MY330B My book, A5 in 4.25 x 6.25 (design: Denis Guidone) Blue note book.



MY3300 My book, A5 in 4.25 x 6.25 (design: Denis Guidone) Orange note book.



MY330M My book, A5 in 4.25 x 6.25 (design: Denis Guidone) Magenta note book.





A contemporary and fun graphic proposal cover paper 300gr/m2, printed in 4 colors white paper 100gr/m2, 96 pages for a5 size and white paper 70 gr/m2, 112 pages for pocket size. Cover whit 6 subjects singer thread orange color rounded edges it is offered with a metal clip.

**THE HEY STUDIO** \_ Based in Barcelona, Spain, The Hey Studio is a multi-disciplinary graphic design group known for their inventive use of geometry, color and direct typography. Pushing creative boundaries and playing with new ideas, they often expand into new media by lending their talent and partnering with other deisgn companies. Founded in 2007 with the idea of transorming ideas into communicative graphics.

# THE HEY PLANNER NOTES STATIONERY



#### **HYP320**

#### The hey planner A5 notes plain

in 6 x 8.25 (1 pc.) (design: The Hey Studio).



#### **HYP320**

#### The hey planner A5 notes ruled

in 6 x 8.25 (1 pc.) (design: The Hey Studio).





#### **HYP330**

#### The hey planner pocket notes plain

in 3.75 x 5.30 (1 pc.) (design: The Hey Studio).



#### **HYP330**

#### The hey planner pocket notes ruled

in 3.75 x 5.30 (1 pc.) (design: The Hey Studio).



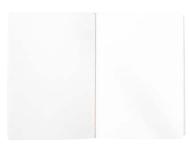




Printed paperboard cover 280 gr/m2 with antiscratch lamination. Innerblock: white uncoated paper 100 gr/m2 (for pocket size items – 70 gr/m2) Singer thread orange color.







#### **TPP320**

The planner A5 notes plain NEW in  $5.9 \times 8.27$ 

(design: Artemio Croatto).



cherry/blue \_ TPP320CB violet/green \_ TPP320VG 
yellow/pink \_ TPP320YP





#### **TP320**

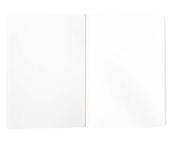
The planner A5 notes ruled **NEW** 

in 5.9 x 8.27 (design: Artemio Croatto).



blue/grey \_ TP320BG military/grey \_ TP320MG orange/sand \_ TP320OS **A** 





## TPP330 The planner pocket notes plain NEW in $3.7 \times 5.31$

(design: Artemio Croatto).



cherry/blue \_ TPP330CB violet/green \_ TPP330VG yellow/pink \_ TPP330YP 🛦





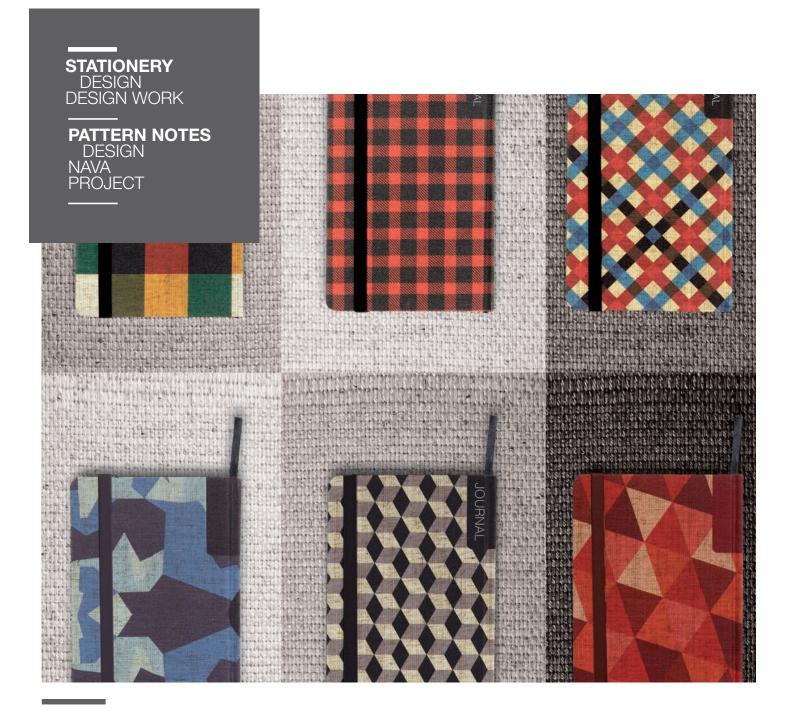
#### **TP330**

The planner pocket notes ruled NEW in 3.7 x 5.31

(design: Artemio Croatto).



blue/grey \_ TP330BG military/grey \_ TP330MG orange/sand \_ TP330OS



These 5 x 8.25 in designer notebooks from the Pattern line are bound in a buckram hardcover. Their refined prints infuse the notebooks with unique style. Equipped with: 160 pages of 100% recycled 80 gsm paper, a handy bookmark, and an elastic closure. On each page, you'll find a pre-printed space in which to conveniently write the date.

**NAVA PROJECT** \_ Innovative ideas, creativity, expertise, experience, enthusiasm, and ambition. This group of designers work exclusively with the NAVA team: devoted to minimalism with the goal of creating products of quality.









Pattern Notes in 5 x 8.25

(design: Nava) Textile covered notebook. Secured with elastic band.



camouflage \_ PT320CA



black cube \_ PT320CU



camouflage blue \_ PT320CB



blue cube \_ PT320CB



pied de poule \_ PT320P



yellow cube \_ PT320CY



squares \_ PT320SQ



green \_ cube PT320CV



cross \_ PT320CR



purple cube \_ PT320CP



dots \_ PT320D



landscape \_ PT320L



tartan \_ PT320CT

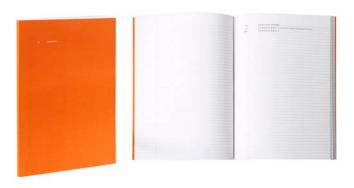


triangles \_ PT320TR



Sirio paperboard cover 290g/m2, silkscreen printing with 2 colors. Innerblock: white uncoated paper 100gr/m2 (for pocket and A5 size items – 70gr/m2). Perforation.





## **Nava Notes A4** in 8.27 x 11.7 (design: Artemio Croatto). Medium sized bound note book.

orange \_ NOTESA41 🛦



#### Nava notes A5 in 5.9 x 8.27 (design: Artemio Croatto). Small sized bound note book.



#### Nava notes pocket

in 3.74 x 5.12 (design: Artemio Croatto). Mini sized bound note book.





#### Nava notes A5 in 5.9 x 8.27 (design: Artemio Croatto). Small sized bound note book.



Font: NATIONAL Cover in BONDED LEATHER with wire-o. Corner perforation. Innerblock: white uncoated paper 80gr/m (60gr/m2 for pocket size items).





#### **Everything Notes, Saffiano A5**

in 6 x 8.25

(design: Artemio Croatto) Medium sized spiral bound note book in Saffiano leather.





#### **Everything Notes, Saffiano pocket**

in 3.75 x 5

(design: Artemio Croatto) Small sized spiral bound note book in Saffiano leathe.







SAKURA fabric cover (made of 100% natural fibers) with elastic band closing, wire-o. Silkscreen printing with 1 color. Innerblock: uncoated paper 80 gr/m2, 164 pages, round corners. Colored edge.





#### EK310 Everything A4 notes Sakura

in 8.27 x 11.7

(Design: Artemio Croatto) Large size spiral bound ruled note-book.





#### EK320 Everything A5 notes Sakura

in 5.9 x 8.27

(Design: Artemio Croatto) Medium size spiral bound ruled notebook.





#### **EK330**

#### **Everything pocket notes Sakura**

in 3.7 x 5.31

(Design: Artemio Croatto) Pocket size spiral bound ruled notebook.





The concept of color explosion. Cover made of cardboard sirio denim, e 290g with logo embossed. 112 pages, paper 100g/m2 rouded and colored edges, same color of the cover.







# EY320CMYK Everything Notes CMYK A5 4-Pack in 6 x 8.25 (1 of ea color per unit) (design: Artemio Croatto).

black, cyan, yellow + magenta

# **EY320CMYK Everything Notes CMYK Pocket 4-Pack** in 3.75 x 5.30 (1 of ea color per unit) (design: Artemio Croatto).

black, cyan, yellow + magenta



### EY320

#### **Everything Notes CMYK A5**

in 6 x 8.25 (1 pc per unit) (design: Artemio Croatto).



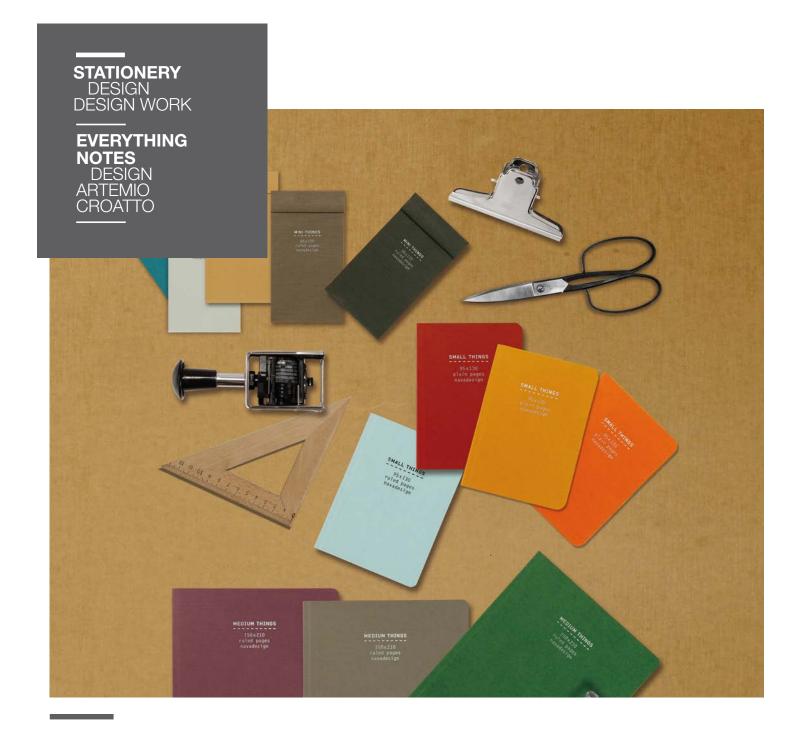
#### EY330

### **Everything Notes CMYK Pocket**

in 3.75 x 5.30 (1 pc per unit) (design: Artemio Croatto).







Sirio Denim E paperboard cover 290 gr/m2, debossing. Innerblock: cream uncoated paper 100 gr/m2 (for pocket size items – 80 gr/m2) Orange colored edge.





**Everything Notes, Block** in 11.7 x 8.27 (design : Artemio Croatto) Parge sized note book.





**Everything Notes, A4** in 11.7 x 8.27 (design : Artemio Croatto) Large sized bound note book.

black \_ EYA4N



## **Everything Notes, A5** in 6 x 8.25 (design : Artemio Croatto) Medium sized bound note book.





### **Everything Notes, pocket**

in 3.75 X 5

(design: Artemio Croatto) Small sized bound note book.







#### **Everything Notes, minerva**

in 2.6 x 4.7

(design: Artemio Croatto) Mini sized bound note book.



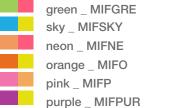




#### **Everything Notes, minerva fluo**

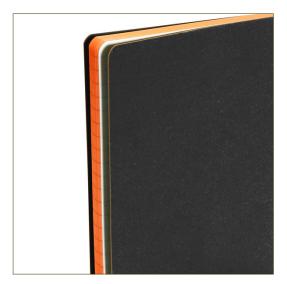
in 2.6 x 4.7

(design: Artemio Croatto) Mini sized bound note book.









Detail of Orange Paper Edges



Detail of Interior



12 notebooks with baladek cover. Embossing. Holes on the cover and innerblock (from 1 till 12). Innerblock: cream uncoated paper 70gr/m2, 80 pages.

**ALESSANDRO ESTERI** \_ Alessandro Sanna, born in 1975, lives and works in the province of Mantua. He illustrated books by David Grossman, Italo Calvino, Roberto Piumini, Gianni Rodari, Vivian Lamarque. In 2009 he won the Premio Andersen for 'Best illustrator'. He holds training courses for teachers on creativity and laboratories of painting and drawing in the schools of all over Italy. He also takes part into collective exhibitions and displays personal exhibitions.

# ONE YEAR OF WHITE PAGES STATIONERY



(design: Alessandro Esteri) 12 small notebooks, one for each month of the year. Black, tied, boxed.



#### **ONEPKIN**

One year of white pages with removable leather cover in  $4.3\times5.1\times16$ 

Note-pad with removable leather cover.



Made from clear acrlic. Multi-tiered display unit is capable of holding several collections of stationery.

**NAVA PROJECT** \_ Innovative ideas, creativity, expertise, experience, enthusiasm, and ambition. This group of designers work exclusively with the NAVA team: devoted to minimalism with the goal of creating products of quality.











ESP/8 Empty Plexi Display in 11.75 x 13.4 x 11.75

## >AGENDA COLLECTIONS

- 100 Day by Day
- 102 Settegiorni
- 104 Work Baladek
- 110 Work Spirale Fluo
- 112 Work Spirale / Wire-O
- 116 Work Mesi Spirale
- 118 Work Sakura
- 120 Worth Smooth



An icon of Nava's style. Font: BERTHOLD BODONI. Cover in BALADEK with bookmark patch or in BUCKRAM fabric with elastic band closing. Innerblock: cream uncoated paper 80 gr/m2. Printing with 2 colors. Die-cut address book.

**MAX HUBERT** \_ Born in Baar, Switzerland in 1919, Max was an influential Swiss twentieth century graphic designer. With Achille Castiglioni he designed large-scale installations for RAI, Eni and Montecatini. In 1954 he was awarded the prestigious Compasso d'oro and in 1958 he travels to the US as a speaker to the First International Seminar on Typography (New York Art Directors Club).

# DAY BY DAY COLLECTION AGENDAS



DB110 Day by Day baladek

in 6.69 x 9.45

(design: Max Hubert) Cream color paper daily diary





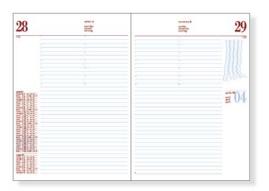
(interior)



DE110 Day by Day Elastic

in 6.69 x 9.45 (design: Max Hubert) Cream color paper daily diary





DB119 Refill Day by Day

in 6.69 x 9.45 Cream color paper daily diary.





An icon of Nava's style. Font: BERTHOLD BODONI and HELVETICA NEUE. Cover in BALADEK with bookmark patch or in BUCKRAM fabric with elastic band closing. Innerblock: extra white uncoated paper 100gr/m2. Printing with 4 colors. Die-cut address book.

**BOB NOORDA** \_ Born in Amsterdam, Bob works in the virtual-design, in the corporate identity and packaging. He received several awards, i.e. four Golden Compasses; in 1964 for the directional marks in Milan subway, in 1979 for the symbol and image of Region Lombardia, in 1984 for the corporate image of Fusital and in 1994 for his career. He also receives in Rimini the gold medal for his activity in the design field. He teaches courses in graphics planning at the Umanitaria at ISIA in Urbino and at IED in Milan; from 1965 to 2001 he has been a professor of visual communication at Design Faculty at Politecnico in Milan. In 2005 he is awarded an honorary degree in Design from Politecnico in Milan.





#### SN710 Settegiorni Baladek

in 7.87 x 10.24

(design: Bob Noorda) White paper weekly diary.





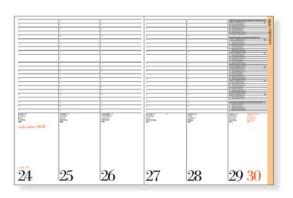


#### SE710 Settegiorni Elastic

in 7.87 x 10.24

(design: Bob Noorda) White paper weekly diary.

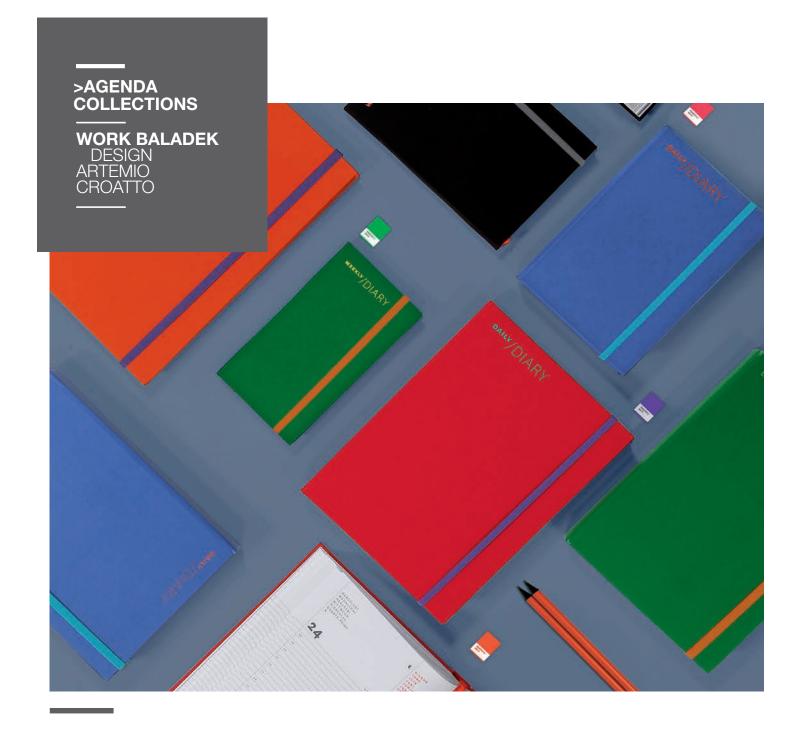




SN719 Refill Settegiorni

in 7.87 x 10.24 White paper weekly diary.





Font: NATIONAL. Cover in BALADEK with logo printed with a contrast color, closing with elastic band. Orange ribbon. Innerblock: white uncoated paper 80gr/m2 (60gr/m2 for pocket size items).

### WORK 1 BALADEK COLLECTION AGENDAS



#### WB105 Work 1 Large Baladek

in 8.25 x 11.5

(design: Artemio Croatto) White paper daily diary.



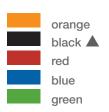




#### WB110 Work 1 Medium Baladek

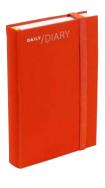
in 5.9 x 8.27

(design: Artemio Croatto) White paper daily diary.









#### WB120 Work 1 Small Baladek

in 4.33 x 6.5

(design: Artemio Croatto) White paper daily diary.





### WORK 7 BALADEK COLLECTION AGENDAS



#### WB710 Work 7 Large Baladek

in 8.25 x 11.70

(design: Artemio Croatto) White paper weekly diary.







#### WB710 Work 7 medium baladek

in 6.7 x 9.45

(design: Artemio Croatto) White paper weekly diary.









#### WB720 Work 7 Small Baladek

in 4.33 x 6.5

(design: Artemio Croatto) White paper weekly diary.







#### WB730 Work 7 pocket vertical baladek

in 3.15 x 5.83

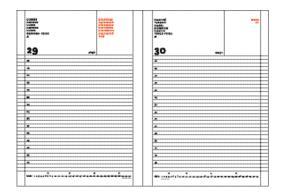
(design: Artemio Croatto) White paper weekly diary.







# WORK BALADEK REFILLS COLLECTION AGENDAS



#### **WB109**

## Refill Work 1 Large Baladek

in 8.25 x 11.5

(design: Artemio Croatto) White paper daily diary.

#### **WB119**

#### Refill Work 1 Medium Baladek

in 6 x 8.25

(design: Artemio Croatto) White paper daily diary.

## WB129

## Refill Work 1 Small Baladek

in 4.25 x 6.5

(design: Artemio Croatto) White paper daily diary.

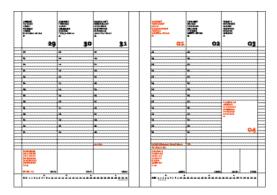


#### **WB739**

## Work 7 Pocket Vertical Baladek

in 3.15 x 5.8

(design: Artemio Croatto) White paper weekly diary.



#### **WB709**

## Refill Work 7 Large Baladek

in 8.25 x 11.5

(design: Artemio Croatto) White paper weekly diary.

#### **WB719**

#### Refill Work 1 Medium Baladek

in 6 x 8.25

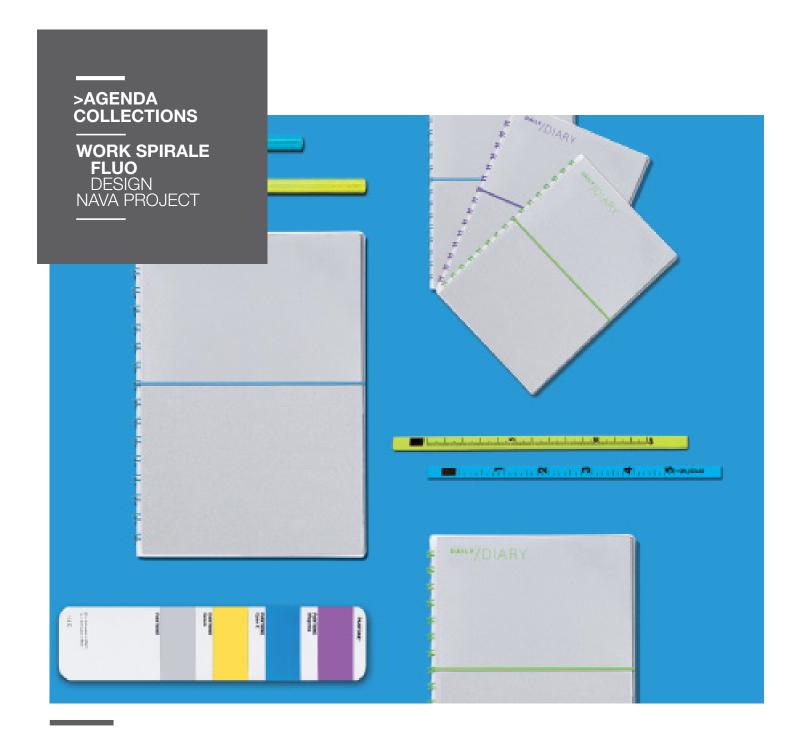
(design: Artemio Croatto) White paper weekly diary.

#### **WB729**

## Refill Work 1 Small Baladek

in 4.25 x 6.5

(design: Artemio Croatto) White paper weekly diary.



Font: NATIONAL. PVC cover with wire-o bookmark patch and pocket for a business card. Wire-o, edge and elastic color is fluo for a contemporary and informal presentation. Innerblock is composed of white uncoated paper 80gr/m2 and 60gr/m2 for pocket size items.

**NAVA PROJECT** \_ Innovative ideas, creativity, expertise, experience, enthusiasm, and ambition. This group of designers work exclusively with the NAVA team: devoted to minimalism with the goal of creating products of quality.

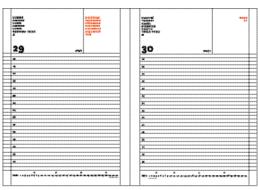
# WORK SPIRALE FLUO AGENDAS



WF110 Work 1 Medium Spirale Wire-O in 6 x 8.25

(design: Nava Project) daily diary





(interior)

## WF120 Work 1 Small Spirale Wire-O

in 4.25 x 6.5

(design: Nava Project) daily diary

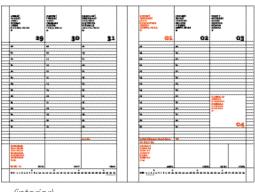




WF710 Work 7 Medium Spirale Wire-O

in 6.7 x 9.5 (design: Nava Project) weekly diary





(interior)

# WF720 Work 7 Small Spirale Wire-O

in 4.25 x 6.5 (design: Nava Project) weekly diary



# WF730 Work 7 Pocket Spirale Wire-O in 3.15 x 5.8

(design: Nava Project) weekly diary

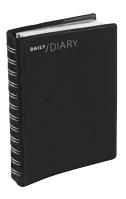




Font: NATIONAL PVC. cover with wire-o, bookmark patch and a pocket for business cards. Innerblock: white uncoated paper 80gr/m2 (60gr/m2 for pocket size items).

**ARTEMIO CROATTO** \_ Since 1988 he has worked as a freelancer, mainly developing catalogues and corporate identity for clients such as Art'è, Moroso, Kartell, Hewlett Packard, and for the department store chain Cumini. In 1999, together with a group of graphic designers, photographers, artists and architects, he began the "Modalità" project, a magazine on art design and contemporary themes. In 2002 he founded the studio Designwork with Roberto Barazzuol.

# WORK 1 SPIRALE COLLECTION AGENDAS



WS110 Work 1 medium spirale wire-o

in 5.9 x 8.27

(design: Artemio Croatto) White paper daily diary.





(interior)



WS120 Work 1 small spirale wire-o

in 4.3 x 8.27

(design: Artemio Croatto) White paper daily diary.





(interior)

# WORK 1 SPIRALE COLLECTION AGENDAS



# WS710 Work 7 medium spirale wire-o

in 6.7 x 9.45

(design: Artemio Croatto) White paper weekly diary.





(interior)



# WS720 Work 7 small spirale wire-o

in 4.3 x 6.5

(design: Artemio Croatto) White paper weekly diary.





(interior)





# WS730 Work 7 pocket vertical spirale wire-o

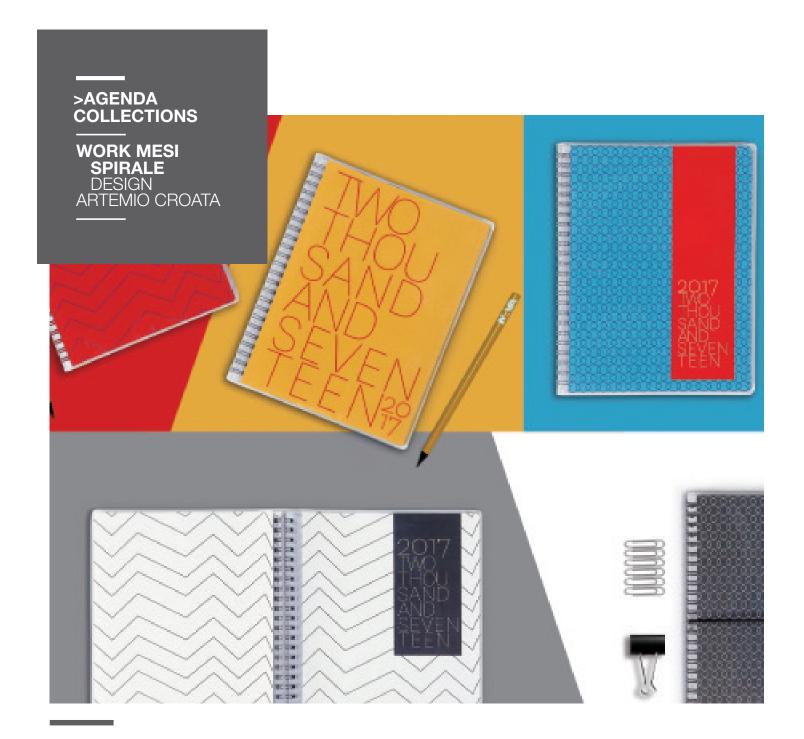
in 3.15 x 5.82

(design: Artemio Croatto) White paper weekly diary.





(interior)



Font: NATIONAL. An informal and innovative proposal for a consumer. Attentive to details. PVC transparent cover with printed graphics on cardboard, elastic closure, wire-o and colored edges.

**ARTEMIO CROATTO** \_ Since 1988 he has worked as a freelancer, mainly developing catalogues and corporate identity for clients such as Art'è, Moroso, Kartell, Hewlett Packard, and for the department store chain Cumini. In 1999, together with a group of graphic designers, photographers, artists and architects, he began the "Modalità" project, a magazine on art design and contemporary themes. In 2002 he founded the studio Designwork with Roberto Barazzuol.





#### Work 7 Medium + Notes

in 6 x 8.25

(design: Artemio Croatto) weekly diary





(interior)

#### Work 7 Medium

in 6 x 8.25

(design: Artemio Croatto) weekly diary

_//	b/w lines _ WW765
	b/w waves _ WW765
ZZZ	b/w words _ WW765
	color lines _ WC765
	color waves _ WC765
SANOL	color words _ WC765



#### Work 7 Small

in 4.25 x 6.5

(design: Artemio Croatto) weekly diary





(interior)

#### Work 1 Small

in 4.25 x 6.5

(design: Artemio Croatto) daily diary





Font: NATIONAL Cover in SAKURA fabric (made with 100% natural fibers) with elastic band closure and grey colored edge. Orange ribbon. Innerblock: white uncoated paper 80gr/m2 (60gr/m2 for pocket size items).

**ARTEMIO CROATTO** \_ Since 1988 he has worked as a freelancer, mainly developing catalogues and corporate identity for clients such as Art'è, Moroso, Kartell, Hewlett Packard, and for the department store chain Cumini. In 1999, together with a group of graphic designers, photographers, artists and architects, he began the "Modalità" project, a magazine on art design and contemporary themes. In 2002 he founded the studio Designwork with Roberto Barazzuol.

# WORK 1 SAKURA COLLECTION AGENDAS

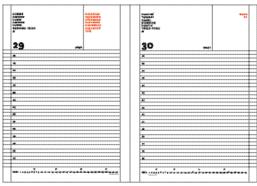


#### WK110 Work 1 Medium sakura

in 5.9 x 8.27

(design: Artemio Croatto) daily diary





(interior)

# WK120

Work 1 Small Sakura

in 4.25 x 6.5

(design: Artemio Croatto) daily diary

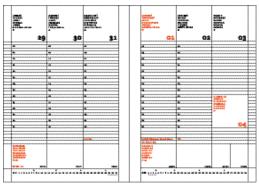




# WK710 Work 7 Medium Sakura

in 5.9 x 8.27 (design: Artemio Croatto) weekly diary

grey
light blue
red 🛦
violet



(interior)

# WK720 Work 7 Small Sakura

in 4.25 x 6.5

(design: Artemio Croatto) weekly diary



# WK730

Work 7 Pocket Sakura

in 3.15 x 5.8

(design: Artemio Croatto) weekly diary





Removable diary cover. Made by GENUINE FULL GRAIN COW LEATHER material with soft hand touching finishing. Elastic band closure. Refillable for WORK diaries. Packaging: gift box.

**NAVA PROJECT** \_ Innovative ideas, creativity, expertise, experience, enthusiasm, and ambition. This group of designers work exclusively with the NAVA team: devoted to minimalism with the goal of creating products of quality.

# WORK SMOOTH COLLECTION AGENDAS



SM819 Work 1 medium removable cover NEW in 5.9 x 11

(design: Nava Project) Genuine full grain cow leather



black



SM816
Work 7 large
removable cover NEW
in 8.27 x 11.7
(design: Nava Project) Genuine full grain cow leather



black



SM818 Work 7 medium removable cover NEW

in 6.7 x 9.45 (design: Nava Project) Genuine full grain cow leather



black



SM826 Work 7 pocket removable cover NEW

in 6.3 x 3.27

(design: Nava Project) Genuine full grain cow leather



black

# >CALENDAR COLLECTIONS

- 125 Calendone
- 125 Mezza meridiana
- 126 Endless
- **126** Max365
- **127** Calendiary
- 127 Lunario
- 127 International + International Smal
- 128 Quadretto Wall + Desk



**MASSIMO CANALI** \_ After finishing his studies at the European Institutes of Design, he attended the graphic design courses at AG Fronzoni's workshop-school in Milano. In his own studio, Canali works on corporate images, packaging, information signs, editorial graphics, web design and product design.

**GIULIO CONFALONIERI** \_ His works were usually in black and white, and characterized by compositional gimmicks designed to create a tension and a dynamic contrast between positive and negative elements.

**NAVA DESIGN PROJECT**\_ Innovative ideas, creativity, expertise, experience, enthusiasm, ambition and an increasingly close-knit team. A group of designers that make up the NAVA team devoted to minimalism and creating products of quality.

**ORNELLA NOORDA** \_ Occupies herself in exhibition organization and permanent projects; she operates in different fields, from furniture to plastic, from glass to ceramic, from silver to paper, i.e. Nava.

**PINO TOVAGLIA** \_ Active from an early age as part of the graphic advertising. Among the most famous works to mention are the brands for Alfa Romeo , Octagon and Nebiolo.

MASSIMO VIGNELLI \_ Designed the iconic signage for the New York subway system. His works are icons in the design world for its ultimate marriage of form and function.

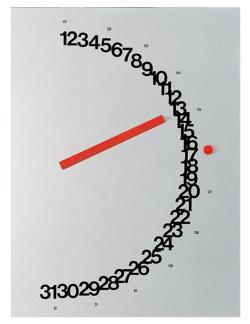






CAL
Calendone
in 19.25 x 26.75
(design: Pino Tovaglia)
Perpetual calendar.





MM
Mezza meridiana
in 13.5 x 18.5
(design: Giulio Confalonieri) Monthly
perpetual calendar.



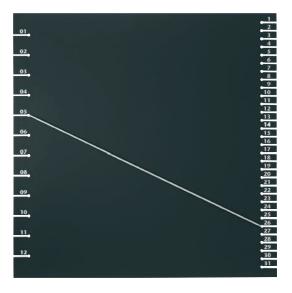
PINO TOVAGLIA



GIULIO CONFALONIERI







## ENDLESS Endless

in 16.5 x 16.5 (design: Massimo Canali) Eternal calendar in anodized aluminium.

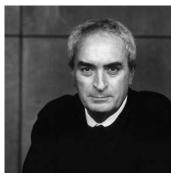


MASSIMO CANALI





MAX
Max 365
in 12.6 x 12.6
(design: Massimo Vignelli)
Perpetual calendar.



MASSIMO VIGNELLI









# CDR Calendiary

in 6.5 x 19.3 (design: Giulio Confalonieri) Monthly wall calendar. English + Italian.



## LUN Lunario

in 19 x 18

(design: Giulio Confalonieri) Monthly

desk calendar. Italian only.





# International

in 12.6 x 12.6 (design: Ornella Noorda) Two months at a time wall calendar. Italian, English, French, Dutch, Japanese





## INTSM International Small

in 9.25 x 28.6

(design: Ornella Noorda) Three months at a time wall calendar. Italian, English, French, Dutch, Japanese







(design: NAVA PROJECT) Monthly wall calendar. English + Italian.



QD Quadretto Desk in 6.25 x 7

(design: NAVA PROJECT) Monthly desk calendar. English + Italian.

NOTES		



p. 760 827 1400

f. 760 707 5801

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Art direction and graphic design:

Denis Guidone Paola Crippa

Photo:

Click & Click

